

## **NATIONAL LITERACY AWARDS**

Primer for Atty. Zuleika T. Lopez

### Background

Department of Education Memorandum No. 24, Series of 2012 entitled, “2012 National Literacy Award” called for the participation of the various sectors to the activity. In support of The National Government’s commitment to achieve the United Nation’s goal of reducing adult Illiteracy by 50% in 2015 and consequently improve the quality of life of Filipinos, the Department of Education and the Literacy Coordinating council mobilize all sectors of society Government agencies, NGO’s, people’s organizations, LGU’s to promote and disseminate the importance of literacy to national progress and consequently inspire them to develop, implement and sustain literacy programs/project through the country.

### Objectives of the Awards/Competition

1. Contribute to the realization of the goal of universalizing literacy in the Philippine by Creating public awareness of and interest in the programs and projects addressing this concern;
2. Sustain, expand and institutionalize literacy efforts by motivating and recognizing Individuals, institutions and local government units through awards and appropriate recognition;
3. Encourage the development and replication of innovative, creative and indigenous Literacy programs; and
4. Bestow honor and recognition to outstanding individuals, government and Non-government organizations for their dedication and commitment, and contribution to the universalization of literacy in their respective communities.

### Criteria for the Selection Process

• Rationale of the Program	15%
• Program/Project Management and Implementation	35%
• Management and Leadership	30%
• Effects and Impact of the Program	20%
Total	100%

### History of Davao Awards

Davao was awarded as the Most Outstanding Local Government Unit under the highly Urbanized City Category of the National Literacy Awards in 2008, 2010 and 2012.

### Projects Cited in Nomination

The portfolio submitted by Davao City embodies sixty eight (68) programs implemented by the City Government of Davao in coordination with various sectors of the society. Please see Annex A for complete list. During the national validation, the projects/offices visited were: City Civil Registrar’s Office, One Stop Shop of the Business Bureau, OSCA, Public Safety Command Center, Central 911, Matina Aplaya – Mangrove Reforestation, Rehabilitation and Protection Program, Alima DEVS Center, Co Su Gian Home for the Aged, Barangay Sasa-Barangay Literacy Program.

### Competitors and Results

The following were the winning Local Government Units under the Highly Urbanized City Category for the 2012 National Literacy Awards.

- First Place - Davao City
- Second Place - Pasay City
- Third Place - Butuan City
- Fourth Place - Tacloban City
- Fifth Place - General Santos City

### Participating Agencies and Barangays

Annex B enumerates the list of different LGU departments in participation with other Sectors in society, who contributed to the success in the implementation of literacy programs, Projects and activities in the entry portfolio of the City Government of Davao City.

### Cash Incentive

In the past, the cash incentives received by the City Government were utilized to fund Literacy undertakings by the City Social Services and Development Office, particularly in Sustaining programs that best respond to the needs of the people.

### Future Plans

The City Government of Davao will continue to take on the challenge in sustaining its Best practices and at the same time come up with programs and programs that evolve and Corresponded to the ever-changing and growing needs of the people. It shall continue to Implement the programs in consonance with BAROG covering Barangay Empowerment, Academe, Resource Mobilization, Peace and Order and Good Governance where literacy is asn Integral part of the city's programs.

### Individuals Who Extended Assistance

Annex C is a list of those who extended valuable assistance in the preparation of the Portfolio of the City Government of Davao to the National Literacy Awards.

## **LIST OF AGENCIES/INSTITUTIONS INVOLVED IN THE IMPLEMENTATION OF THE LITERACY PROGRAMS**

### Local Government Unit

City Mayor's Office, Sangguniang Panlungsod, Barangay Councils, City Development Council, Special Bodies of the City Government, City Mayor's Office (BCCAD, Business Bureau, Madrasah Development Program Office), City Administrator's Office, City Health Office, Office of the City Planning and Development Coordinator, Human Resource Management Office, City Social Services and Development Office, City Accountant's Office, City Treasurer's Office, City Environmental and Natural Resources Office,

Public Safety Command Center, Traffic Management Center, Central 911, City Civil Registrar's Office, City Library and Information Center, City Information Center, City Investment Promotion Center, City Cooperative Development Office, Davao City Disaster Coordinating Council, Davao City Anti-Drug Abuse Council, City Veterinarian's Office, City Agriculture's Office, City Engineer's Office, City Information Technology Center.

### Participating Barangays

Calinan Poblacion, Los Amigos, Matina Aplaya, Panacan, Ilang, tibungco, Bunawan Proper, Barangay 13-B (San Roque), Leon Garcia, Daliao, Bangkas Heights, Baguio Proper, Sasa, Paciano Bangoy, Buhangin Proper.

### National Government Agencies

Department of Education, Department of Health, Department of Science and Technology, Department of Social Welfare and Development, Department of Tourism, Department of Agriculture, Bureau of Fisheries, Department of Labor and Employment, Philippine National Police, Philippine Air force, Bureau of Jail Management and Penology, Department of Trade and Industry, Bureau of Internal Revenue, Social Security System, Philhealth, Home Development Mutual Fund, National Statistics Office

### Non-Government Organizations

Rotary Clubs, Kinaiyahan Foundation, Kadayawan Jaycees DCCCII, Philippine Institute of Chemical Engineers

### Church Based Organization

United Church of Christ in the Philippines, Lord of Promises, Couples for Christ, Dominican Sister's Holy Trinity, Christian and Missionary Alliance Churches of the Philippines, Maratha Family Church International Ministry, Bible Baptist Church

### Schools and Universities

Davao Doctor's College, University of Southeastern Philippines, Mindanao Aeronautical and Technical School College, Philippine Science High School, Ateneo De Davao University, Rizal Memorial Colleges, SPED Learning Center

### Foreign Aid

United Nations Children's Fund, Japan International Cooperation Agency, Philippine-Canada Development Fund.

## **LITERACY AWARDS ENTRY**

Program List under BAROG Classification

### Barangay Empowerment

1. Barangay Administration and Development Planning Orientation, CPDO
2. Institutionalization of Barangay Literacy Councils, Liga ng mga Barangay
3. Literacy on Web-Based Barangay Accounting Information System, city Accountant's Office
4. Integrated Gender Development Program, IGDD
5. Rehabilitation of Bunawan River and Flash Flood Control, Barangay Bunawan
6. Task Force TB, Barangay Calinan
7. Food For Work Program and Basic Awareness on Environmental Concerns, BCCAD-CMO
8. Gulayan ng Barangay, City Agriculturist's Office
9. Mother's Class, Barangay Calinan
10. Barangay Fisheries Aquatic Resources Management Program, Barangay Leon Garcia
11. Basic Literacy on Health Program, Barangay Los Amigos
12. Mangrove Reforestation, Rehabilitation and Protection Program, Barangay Matina Aplaya
13. Matina Aplaya Lung Task Force, Barangay Matina Aplaya
14. Natural Farming Program, Barangay Matina Aplaya
15. Literacy as a Tool against HIV-AIDS and Prostitution, Barangay Ilang
16. Scholarship Program, Barangay Tibungco
17. Barangay Literacy Program, Barangays Sasa and Buhangin
18. Barangay Civil Registration System, CCRO
19. Barangay Health Emergency Response Team, Barangay Baguio Proper
20. Indigenous People Solid Waste Management Campaign, Office of Hon. Marissa Abella
21. IEC ON Various Program, Barangay Paciano Bangoy
22. Cacao Farming Lectures to Far-Flung Barangays, Office of Hon. Marissa Abella
23. Maternal Health/Emergency Obstetric Care, City Health Office
24. Health Services Extended to Barangays, City Health Office

### Academe

25. Day Care Services, CSSDO
26. Formal Education, Department of Education and CSSDO
27. Non-Formal Education, Department of Education and CSSDO
28. Alternative Learning System, Department of Education, Davao City Treatment and Rehabilitation Center for Drug Dependents
29. Early Childhood Care and Development Program, CSSDO
30. Madrasah Comprehensive Development and Promotion Program

### Resource Mobilization

31. One-Stop Shop Center, Business Bureau
32. Information Drive on Treasury Transactions and Income Generation, city Treasurer's Office
33. Baganihan Trekking Site, city Tourism Office
34. Balite Cooperative Hog Production Center, Biogas and Feedmill Facility, Barangay Marilog
35. Agri-Fishery Literacy Program, City Agriculturist's Office
36. Food Production Program, City Agriculturist's Office
37. Organic Farming Development Program, city Agriculturist's Office
38. Agro-Forestry Development Program, City Agriculturist's Office
39. Marketing Assistance Development Program, City Agriculturist's Office

40. Cooperative Development Program, CCDO
41. Coastal Resource Management Program, City Agriculturist's Office
42. Programs in Agriculture, city Agriculturist's Office
43. Disease Prevention and Control Program, City Agriculturist's Office
44. Meat Handling Orientation Seminar, City Agriculturist's Office
45. Intensive Investment Program, city Investment Promotion Center
46. Intensified Rabies Control Program, City Veterinarian's Office
47. Population of Davao city Ecological Solid Waste Management Ordinance, CENRO
48. Intensified IEC on Natural Resources Conservation, Protection and Pollution Monitoring, CENRO
49. Suawan Small Watershed Rehabilitation, CENRO
50. Tourism Promotion Program, City Tourism Office

#### Peace and Order

51. Public Safety Program, Public Safety Command Center
52. Emergency Responsiveness, Central 911
53. Traffic Education Program, Traffic Management Center
54. Disaster Management, Davao city Disaster Coordinating Council
55. Medical First Responder for Personnel, Central 911
56. Public Utility Vehicle Driver's Education Program, CPDO-CMO
57. Personnel Development Program, HRMO, Central 911

#### Good Governance

58. Training on "Sa Paaralan Ko, Pwede Nang Magparehistro"
59. Civil Registration Program, CCRO
60. Davao City Healthy Lifestyle Program-Cardiovascular Disease Prevention Program, CHO
61. Family Welfare Program, CSSDO (this includes the programs on Elderly, Single Parents)
62. Kilala Mo Ba Si AIDA? City Health Office
63. Information Disseminations on Davao culture, Museo Dabawenyo
64. Literacy Program of the City Library
65. Shelter Program, Housing and Homesite Division, CPDO
66. Public Information Dissemination Program, City Information Office
67. Personnel Development Program, HRMO
68. Geographic Information System and Land Use and Development, CPDO